

Program Schedule

Accounting & Audit

The panel will discuss how to build a niche business and the success and challenges that each faced. Areas represented by the panel will be the music industry, healthcare, and small business succession.

Business & Personal

When Scott Augenbaum of the FBI arrives at your organization and informs you that he has information that your intellectual property (IP) or all of your user's names and passwords were exfiltrated from your computer network, it's really not a good day. After responding to hundreds of computer intrusion incidents he realized there has to be a better way as once the evil doers steal your information or money it's almost impossible to get it back. Augenbaum leads the FBI efforts in Nashville, TN through an aggressive outreach program and strategic partnerships to prevent organizations from becoming a victim. Scott will provide his unique perspective and share with you his experience so you can avoid becoming a victim.

12:00 - 1:00

Lunch - Keynote Speaker, Julie Gillen

1:10 - 2:50

iPad; from gadget to getting things done

Wade Fulton, VP Marketing & Business Development, Level 5 Technology

Level of Knowledge: Appropriate for all levels

CPE Credit: 2 hours

Wade, an Apple certified professional, will be leading a must-see iPad workshop! His presentation will cover: Unleashing the power of iOS7 ; understand your Apple ID and iCloud ; learn to manage your digital lifestyle with ease and increase your productivity; and discover useful tips and tricks from Apple-certified professionals. You are encouraged to bring your iPad to the workshop because it will be an interactive presentation.

Real Business for Women

Fancy Worthington & Andy Faught, Capital Financial Group, LLC

Appropriate for all levels

2 hours

Fanci and Andy will discuss how women work in business and the important aspects of owning a business in today's market.

2:50 - 3:10

Break

3:10 - 4:40

Private Company Council FASB

Wynne E. Baker, Member in Charge, Banking Industry Group, KraftCPAs PLLC

Level of Knowledge: Appropriate for all levels

CPE Credit: 2 hours

This session will update the participants on the progress of the Private Company Council of the FASB.

Trends & Tips for Managing 4 Generations in the Workplace

Cindy Beresh-Bryant, . President, HR Solutions by Design

Appropriate for all levels

2 hours

It is not easy today to be a manager in business. Knowing what items are coming at you is important and this session will look into those issues.

Program Schedule

FRIDAY FUN NIGHT: HONKY TONK HIGHWAY

5:30 - ????

Dinner and fun ---- join members of the Music City Chapter in dinner at some of their favorite restaurants in downtown Nashville. Afterwards, enjoy your time in Music City by kicking up your heels at any one of our local honky tonks or the Grand Ole Opry.

Saturday, May 31, 2014

8:00 - 9:00

Chapter Exchange

9:10 - 10:00

Time Management: How to Manage the Chaos

Latoya Lackey, Corporate Accounts Specialist, Dale Carnegie Training of Tennessee

Level of Knowledge: Appropriate for all levels

CPE Credit: 1 hour

Latoya will talk about the tips and tools for time management that will equip you to win. Women are wearing many different hats in today's world. Can you manage it all and keep your sanity? Yes! This workshop will give you practical ways to blend different areas of your life and still meet the demands of today's business world.

10:00 - 10:20

Break

10:20 - 11:10

Health thru the Ages

Denisa Jones

Level of Knowledge: Basic

CPE Credit: 1 hour

Denisa will discuss the health factors thru the multiple ages in today's business world. She will talk about the issues she has experienced and also give information on what to expect.

11:10 - 12:00

Financial Literacy Leadership Training

Melinda Drennan, Leah Gillen, and Denisa Jones

Level of Knowledge: Basic

CPE Credit: 1 hour

This panel of ladies will go through the process of being a presenter of the FDIC Financial Literacy program. They will discuss how to contact organizations to do presentations and how to go about presenting the programs.



Accounting & Financial Women's Alliance

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